

Ewelina Idziak, Ph.D.

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Date of birth: 21st September 1978



Education (only selected)

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| 16.03.2021 | WSB University in Wrocław
Doctoral dissertation entitled: "Attitudes of households in the aspect of savings and alternative investments" under the supervision of Prof. Agnieszka Dejnaka
Granted a doctoral degree by the Academic Council in the field of social sciences, in the Economics and Finance discipline |
| 2021 | Harvard ManageMentor Change Management
Leverages world-class leadership development |
| 20.12.2012 | The Ministry of Finance of the Republic of Poland
Accounting Certificate confirming the qualifications and giving permission to provide bookkeeping services |
| 10.2009 - 06.2010 | University of Economics in Wrocław
Postgraduate studies in accountancy |
| 02.2004 - 03.2007 | University of Economics in Poznań
Completed the third degree academic studies in Economics (doctoral) |
| 09.2001 - 07.2003 | University of Economics in Poznań
Master's degree in Economics with grade A .
<i>Specialization: "Economic policy and strategy of companies."</i> |
| 10.1998 - 06.2001 | University of Economics in Poznań
Bachelor's degree in Economics with grade A .
<i>Banking and Finance, specialization: "Finance and Monetary Policy."</i> |
| 03.2015 | Design Thinking for Business Innovation
University of Virginia, Coursera Verified Certificates, License: XUEGMSRDZ6, USA |
| 06.2015 | Innovation for Entrepreneurs: From Idea to Marketplace
University of Maryland, Coursera Verified Certificates, Certificate No. QS8KD2U5E7 with distinction, USA |
| 07.2015 | The Language and Tools of Financial Analysis
University of Melbourne, Coursera Verified Certificates, Certificate No. PU68RF5ZHV with distinction, Australia |

International activities and educational projects (only selected)

2023	Author of the submitted international project KA220 Erasmus: be=FI- Be equal in Financial Literacy
2023	Co-author of submitted international project: Emerging Hybrid Professions, Sustainable Employment & Entrepreneurial Mindset in Tourism and Hospitality Management in EU
2022-2026	Co-author of the international project in realization KA220-HED: Sustainable Accessible Future Environments - SAFE
6-19.05.2012	International Approaches to Entrepreneurship
11-24.05.2013	Intensive International Programme (the participants were from: Belgium, Finland, Hungary, Lithuania, Spain, Poland). Throughout the project, I performed various functions: lecturer, expert in the jury panel, co-founder of case-study, which was the basis for the final evaluation of participants, manager. I have taken part in the project 2 times.
15.03 - 29.04.2012	Intercultural Approaches to Service Innovation & Design Methods
11.03 -21.04.2013	Intensive International Program, Leicester, Great Britain. (the participants were from: Finland, Estonia, Germany, The Netherlands, Poland). Throughout the projects, I performed various functions: senior lecturer, expert in the guidance sessions and expert in the jury panel, manager.
16-20.01.2012	Staff Consulting Assignment - Banking (Vilnius, Lithuania) Topics: Content internationalization of Banking study programme, The project work method in interdisciplinary studies, Interdisciplinary approach in the studies, Innovative study methods studying interdisciplinary subjects, Promoting multicultural competencies. Throughout the projects I performed various functions: lecturer, expert, representative of University of Economy in Bydgoszcz.
04-17.05.2014	Ecopreneurship Approach in the Context of European Environment , LLP/Erasmus Intensive Programme JAMK University of Applied Sciences, Jyväskylä, Finland Function: lecturer, expert Main goal of the project: foster social, responsible and especially ecological aspects of running a business, managing economic challenges, to share knowledge of ecopreneurship, to improve responsible entrepreneurial, intercultural communication and team work skills, to analyse different practical ways for cooperating with SMEs/companies.
21-23.05.2014	Amber Road – Central European Network of Faculties of Economics – co-creator Co-creation of cooperation network of Faculties of Economics (Participants: Austria, Croatia, Czech Republic, Hungary, Lithuania, Poland, Serbia, Slovakia, Slovenia) The ceremonial signing of the agreement with the press conference was on 23 rd May, 2014. The aim was to advance the internationalization of the member faculties through co-operation in university management, research collaboration, mobility, economic aspects, Banking & finance, double-diplomas etc.
25-29.10.2014	ERASMUS+ visit at LAUREA University of Applied Sciences - Expert Topics: Service Design Thinking, 6 tasks as 6 steps, Methods of Service Design, CATWOE, Blueprints, Business Plan.

ERASMUS+ Programme (only selected activities)

- 12.2021 University of western Macedonia, School of Economic Sciences, Department of accounting & Finance, Kozani, Greece, (Teaching & collaboration)
- 03.2022 In cooperation with partners from other countries like: Finland, Germany, Poland, Slovenia, Spain I have prepared an application for the project called: **Sustainable Accessible Future Environments (SAFE)**. Application was submitted.
- 05.2022 Szechenyi Istvan University, Department of Management, Győr, Hungary, (Teaching & collaboration)
- 12.2022 University of Ljubljana, Slovenia, (Teaching & collaboration)
- 05.2023 Fachhochschule Kiel, Germany, (Teaching & collaboration)

Scholarships (last)

- 2022 - VII MP of the **Scientific Internship - International Grant** No. IEG/W/22/09/12 in the amount of 3000 EURO, 180 hours, 6 ECTS points
- 2022 - NAWA - Welcome to Poland 2020, an application for the program was written and funding for **individual tutoring in English regarding scientific development** was obtained

Honors/Awards (last)

- 2023 Prestigious Award of the Kazimierz Wielki University Rector Award for Organizational Activities 2023
- 2023 Appointment to the position of Research Fellow at Azerbaijani State University of Economics in Baku, Women Research Council
- 2023 Appointment to several Scientific Board for International Conferences and Reviewer in Journals
- 2021 - **1st place and honorable mention in the competition for the best scientific article** of Scientific Conference: Alternative Investments 2021. Title: Real estate and emotional assets as alternative forms of investing household financial surpluses (based on the study). Organizer: Cat. Insurance and Investments, M. Curie-Skłodowska University
- 2022 - **Distinction for the scientific article**: "Analysis of the results of the auction of Wojciech Fangor's paintings as an example of investment in the developing art market" during the 3rd Scientific Conference "Alternative Investments 2022" organized by Insurance and Investments Department in the Institute, Economics and Finance Faculty M. Curie-Skłodowska University of Economics

Achievements (last)

- 2022/23 - Author and Manager of the **Blended Intensive Programme: International Banking – Limitations & Possibilities** (Partners from: Greece, Lithuania, Romania). WWW of the project:
<https://internationalbanking.ukw.edu.pl/index.html>

Work experience

- 03.2023 - collaboration
Polish Government Agency for Enterprise Development (PARP)
Financial Expert
Evaluation of applications submitted as part of projects co-financed by E.U.
- 11.2021 – 05.2022
Atos Poland R&D Sp. z o. o.
Global PMO, Team Leader FS&I, Business Consultant, R&D
Projects mainly for Banking and Finance f. e. KYC Process for American Express for 14 European countries, India and Canada, but also for R&D and others
- 10.2020 - now
Kazimierz Wielki University
Associate Professor
Subjects (examples): Accounting, Entrepreneurship, Banking, Financial Statement Analysis, Corpo finance, Financial market, Raising funds for business development, Banking law, The basics of marketing and finance, Business negotiations National Accounting Standards, Financial and accounting programs in practice, HR and payroll, Negotiations and mediations, Cooperation with the ban, Credit process, International Banking, Service Design Thinking – Methods & Tools, Alternative Investments, Economic analysis, International Trade Transactions, etc., Diploma seminar (Bachelor, Master, Postgraduate)
- 05.2008 – 06.2021
Bank Millennium S.A
Regional Director in the Department of Corporate Banking
Regional Director in the Department of Cooperation with Enterprises
CHANGER & CREATOR & MANAGER: Business Creation and Transformation: Regional Director in the Department of Cooperation with Enterprises in Millennium Bank S.A. – the project of creating sales teams in a new department (location, equipment, recruitment, organization, training, implementation, support, coaching, sales, reporting). Leading 3 regions at the same time. Managing teams to achieve sales plans and portfolio of approximately 400 corporate clients, but also dealing with the most demanding clients, risk assessment, credit process, creating new solutions, acquisition, on-boarding process etc. Developing individual sales plans, timely and accurate implementation of tasks and compliance procedures, the construction and acquisition strategy development, support workers in the risk assessment, responsibility for the quality of the submitted documents and credit applications, draw up contracts and security management, sales campaigns, periodic assessment of advisors, recruitment, meetings, negotiations, events and seminars for clients, gaining knowledge about corporate clients etc. understanding of the rules and needs governing the sector and industries at all levels (retail, corpo, internal, external processes).
- 09.2007 – collaboration
University of Economy in Bydgoszcz
Department of Economics and Management – Senior lecturer
Departmental Coordinator of International Cooperation – 09.2011 – 09.2014
Financial and capital market, Finance, Financial analysis, Finances in international corporations, Financial statement analysis, Corpo finance, Controlling in banks, Banking Law, Corpo governance, Basics of economics, Banking, Bank management, Selection and choice of personnel, Human resource management, Business plan, International financial market, International economic organizations, Trade negotiations, Bank negotiations, International Trade Transactions, Corporate competitiveness, Credits and deposits, Negotiations in international trade, Credit risks, Credit policy, Service Design thinking, Alternative investments & financial independence, Cooperation with banks, Cost accounting, SDT and many other
- 04.2010 - 2013
PHIN Consulting
Trainer, Consultant
Consulting & Training in the following areas: Credit Policy - procedures, security, Cooperation with banks, Cost Accounting, Company's Finances in practice.
- 09.2007 - 2013
Project ProCover
Cooperation – creating a new brand for polish market
The creation of a new range of products on the Polish market - professional covers for bicycles. Promotion of the ProCover.pl brand. Project required a practical use of marketing. <http://procover.pl/> Financial analysis, cooperation with financial institutions, organization of business meetings, representation of the company

10.2002 - 04.2008	<p>Bank Pekao S.A. Manager in Corporate Clients Center <i>Corporate Customer Service, structuring individual offer, maintaining relationships with customers, selling bank products, development of credit transactions, the sale of cards, investments etc.</i></p> <p>VIP, Prestige, Private banking/SME Customer Advisor Individual Banking Division <i>VIP customer and small businesses service, development of relations and cooperation with customers, sales of credit cards, monitoring and development of databases for acquisition activities, implementation of sales plans, loans, investments etc.</i></p> <p>Inspector <i>Mortgages, loans and cards, monitoring, record keeping credit, sales deposits, investment strategies etc.</i></p> <p>Banking Trainee <i>Treasury, the organization of cash, cashier, servicing of safes and ATMs, cash turnover, etc.</i></p>
04.2002-10.2002	<p>Interforum Sp. z o. o. Assistant to the Board <i>Financial analysis, cooperation with financial institutions, organization of business meetings, representation of the company</i></p>
10.1998-06.2002	<p>Private Nursery and Primary School Teaching English and keeping playing with children in English (part-time work during the studies)</p>

Courses and trainings (only selected)

- × The Language and Tools of Financial Analysis (University of Melbourne)
- × Design Thinking for Business Innovation (University of Virginia)
- × Innovation for Entrepreneurs: From Idea to Marketplace (University of Maryland)
- × Harvard Manage Mentor Change Management (Harvard)
- × Qualification: International Lecturer & Senior Researcher
- × Accounting and Taxes
- × The economic condition of companies with regard to credit
- × Structuring of credit transactions
- × Business Plan and Analysis of the profitability of the investment project
- × Advanced financial analysis
- × Pedagogical Course
- × Six Sigma
- × Human Resource Management
- × Recruitment and selection of personnel
- × Greenwich School of English in London – Great Britain Intensive English course
- × Environmental and Social Policy
- × Mutual funds and investment strategies
- × Negotiations in business
- × Effective intercultural communication in business
- × Improving managerial skills (PwC)
- × Coaching and feedback as tools in manager's role and many other

Interests

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|--|------------------------------------|
| × Personal, households and corporate finance | × Alternative investments |
| × Behavioral finance | × Banking & Financial Market |
| × Economic & Financial analysis | × International trade transactions |

Scientific conferences (only selected)

- 2023 *Azerbaijan State University of Economics, speaker at the workshop "New Generation Science Standards: Today and Future Perspectives" within the framework of the V International Scientific Conference of Economics and Management Researchers dedicated to the 100th anniversary of the birth of Great Leader Heydar Aliyev, 22-25 June 2023, Azerbaijan*
- 2023 *VI International Scientific Conference in the series, "SOCIO-ECONOMIC DEVELOPMENT IN THEORIES ECONOMIC" about: "WHAT HAS THE CRISIS TEACHED US?", Bialystok, June 26-27, 2023, Speech and presentation: Consequences preferential treatment of government bonds in banks' balance sheets, for example collapse of the Silicon Valley Bank*
- 2021 *Speech and presentation during the international conference: "Verification of income, age and education as determinants for alternative investments among polish households (based on the research), Journal of Economy & Business (ISSN 1314-7242), International Scientific Events, Bulgaria*
- 2021 *"Real estate and emotional assets as alternative forms of investing financial surpluses of households (based on the study)", submitted as part of the monograph of the Alternative Investments 2021 Conference, 1st prize in competition, Poland*
- 2021 *Speech and presentation during scientific conference TYGIEL : "Economic behavior of contemporary society". Speech entitled: "Undertaking investments with a higher degree of risk as an example of economic behavior of households conducting business activity (based on the survey)", Poland*
- 2021 *Speech and presentation during the conference " The SARS-CoV-2 virus pandemic and the situation of students of the Kazimierz Wielki University in Bydgoszcz based on a study conducted using the Facebook social networking site "at the National Scientific Conference" COVID-19 Pandemic. Political, social, economic and legal aspects ", Poland*
- Speech and presentation during the conference entitled "Physical distance, social proximity - dilemmas - based on a study by students of the Kazimierz Wielki University who have access to the Facebook social networking site during the SARS-CoV-2 pandemic" at the Wendelinaria 2020 conference, Poland*

Soft skills and abilities

- × Openness, good contact and collaboration with people
- × Focused on other's needs, goals, good teaching skills
- × Attentive to the details and active listening so to build good relationship and the best possible solutions and improvements
- × Research, change, analytical, strategic thinking and leadership connected with measurement & analysis
- × Enthusiasm and energy in action, the pursuit of purpose
- × Mobility, independence in the operation and organization of work
- × The ability of analytical and creative thinking
- × Ability to work in a group, with a group and independently
- × Ability to manage a group
- × Open to learning
- × Practical and theoretical experiences
- × Fluent communication in English

Languages

- × English – Advanced
- × Polish - Native

